

IT'S HERE, THE SALE OF THE YEAR... DEXTER'S DEPARTMENT STORE TURNS LOOSE TO THE PUBLIC A SALE THAT WILL SHATTER ALL BARGAIN RECORDS! HURRY!

DEXTER'S FACTORY PURCHASE DISPOSAL SALE!

325 Hawthorne Blvd.

Look For The Big Sale Signs
This is not a sale on just a few items or part of our stock, but a gigantic store-wide sacrifice... every item in the store has been slashed for quick disposal.

A "SCOOP" TERRIFIC FACTORY PURCHASES
This sale is the result of special cooperation with our leading manufacturers throughout the country... "Just between us we went overboard in our buying"... The result is we have on hand TOO MUCH INVENTORY... Our policy is to keep merchandise moving fast and keep our stock fresh and clean... That is why we are staging such a DYNAMIC SALE... Offering values that challenge comparison.

A SALE TO END ALL SALES!
Because we want to sell a great portion of our stock, we are completely ignoring replacement costs... Everything goes... Nothing spared... You make take your choice of any article in the store at OUT PRICES.

THE OPPORTUNITY IS YOURS...
Get the facts fast in the lines-up below... then get to Dexter's Dept. Store even faster... You'll find thousands of dollars worth of famous label leather, children's, and men's apparel sensationally priced for fast selling... Save this golden opportunity... You may never again be able to make such sensational purchases at such ridiculously low prices... SAVE AS NEVER BEFORE!

**NOTHING SPARED!
EVERYTHING INCLUDED**
— ENTIRE STOCK —
Ladies—Child's—Men's
"FAMOUS LABEL"
APPAREL

Here's news vital to every thrifty buyer... Dexter's Dept. Store again stages a great store-wide sale that will leave every reader amazed, excited and glad that a store with the public's interest at heart dares to do what other department stores would never attempt... It's sure to start a "buying wave never before seen in California."

NOTHING BUT QUALITY, NEW FASHIONABLE AND DESIRABLE LADIES' CHILDREN'S AND MEN'S APPAREL!

HURRY! HURRY! GREATER SAVINGS THAN EVER BEFORE!!

Prices Slashed Ruthlessly!

You've never in all your born days seen anything like it!—Nobody—nowhere—has ever staged such a Sweeping Sale, smack at the heart of the season! A thrilling opportunity... don't miss it!

Open Fri. & Mon. 'Til 9 p.m.

SENSATIONAL SAVINGS YOU CAN'T AFFORD TO MISS

SALE!

STARTS FRIDAY MAY 20th AT 10 a.m.

Friday morning at 10 a.m. the doors swing open at Dexter's Dept. Store for the big sale, and will continue from day-to-day until we accomplish the reduction of our stock.

LADIES' DRESSES

Save

This you may not believe in print, but once you see them you'll just wild... dresses taken from our higher price groups... Cottons, rayon, sun dresses, many styles and colors... Two amazing groups...

ONE GROUP VAL. TO 17.95 SALE PRICE... **\$1 & \$3**

THE CAPOCI

Created in Italy Made in Calif. Reg. \$14.95

JACKET & PEDAL PUSHER

In Fuller Ruffle Tone **\$3.99**

COMPLETE

MEN'S SUITS

ALL REDUCED TO MAKE THIS SALE COUNT!

Flannel—Gabardine—Sharkskin

\$15 to 29⁸³

Men's \$39.95 100% Wool SPORT COATS **\$19⁸³**

New Top Patterns & Weave Many Imports

MEN'S HEAVY 31-OUNCE DENIMS

Faded Blue, Wheat, Milk, Etc. Reg. \$3.99

Sale Price **\$2.44**

Men's Leather Belts

Also SUSPENDERS, famous brand, good quality... ONE GROUP VAL. TO \$2—SALE PRICE... **68c**

LADIES' 100% NYLON PANTIES

Save

Finest quality 40 denier—white, black and pastels.

ONE GROUP VALUES TO \$1.00 SALE PRICE... **48c**

LADIES' SKIRTS

Only at Dexter's can you find... in many... finest cottons, wools, nylons, de-fined cottons. Get here early as they styles & colors. One group, Val. to \$10.95... **\$2.88**

Ladies Slips

Full length and half slip in nylons, cotton, plisse, etc... mostly white.

One Group, Val. to \$5.95—SALE PRICE... **\$1.59**

LADIES' PANTIES

Reg. 49c

S-M-L **17c**

BOYS' 2 to 16 TAILORED IN CALIFORNIA SLACKS

Reg. \$6.99 **\$2.35**

To \$10.99

MEN'S Campus & Gantner SWIM TRUNKS

Balboa, Luster, Boxes, Fitted, etc. Reg. to \$4.00—28 to 46.

\$1 & \$1.88

Men's Underwear

Tea Shirts • Briefs • Undershirts

High quality, fine combed cotton.

ONE GROUP—VAL. TO 85c, SALE PRICE... **3 for \$1**

Broadcloth Shorts

Boxer and Gripper styles, in solid colors and fancy patterns, finest quality.

ONE GROUP—VAL. TO \$1.25—SALE PRICE... **69c**

BARGAIN TABLE!

Save

Choice of dresses, skirts, play wear, overalls, shorts, girls' rayon gowns, and many other items... get here early for your selection.

ONE GROUP VALUES TO \$3.95 SALE PRICE... **50c**

Half Slips

You'll grab them at first sight, many cottons, rayons, nylon trim... One Group, Val. to \$2.95—SALE PRICE... **88c**

Sun Bras

This you will never believe at such a low price... fine cottons, in assorted colors. Reg. \$1—Sale Price... **25c**

GIRLIES NYLON PANTIES

Reg. \$3.50

S-M-L **68c**

BOYS' SWIM TRUNKS

Reg. to \$2.99—All Fabrics & Styles

59c to 88c

MEN'S KNIT—REINFORCED BRIEFS

3 for \$1.00

Athletic Shirts

3 for \$1.00

MEN'S SOCKS

You'll buy 12 pairs and more at these low prices. You'll find a large selection of cotton, argyles, novelties, solid colors, etc... famous brands.

ONE GROUP—FAMOUS BRANDS TO 75c—SALE PRICE... **4 for \$1**

ONE GROUP—VAL. TO \$1.25—SALE PRICE... **52c**

LADIES' BETTER BLOUSES

Two outstanding groups—the styles, the materials, the tailoring are the best. The kind of blouse you want if you want the best. Solids, prints, etc. Famous name brands.

One Group Val. to \$3.95 SALE PRICE... **\$1.00**

One Group Val. to \$5.95 SALE PRICE... **\$1.99**

LADIES' PLAY SHORTS

Denims, Terry Clot, Poplins, in many styles and colors... One Group Val. to \$3.95 SALE PRICE... **87c**

Pedal Pushers

The Craziest Pants in town... You'll find novelty styles in all the new washable cottons, colors, etc... One Group Val. to \$4.95 SALE PRICE... **\$1.77**

One Group Val. to \$6.95 SALE PRICE... **\$2.77**

SWIM SUITS

All brand new styles, cotton, lastex, and others... newest colors... One Group Val. to \$10.95 SALE PRICE... **\$2.99**

LADIES' SUITS ALL WOOLS

Reg. To \$35.00 **\$8.00**

Ladies'—Reg. \$3.95 BERMUDA SHORTS **\$1.69**

LADIES' JEANS **\$1.00**

Reg. \$2.85

Children's Play Togs

SUN DRESSES
SUN SUITS
PLAY SHORTS
PEDAL PUSHERS

Many styles in good washable fabrics... all colors, stock up now for the entire summer!

ONE GROUP—VAL. TO \$7.95—SALE PRICE... **39c to \$1**

GIRLS' AND BOYS' DRESSES

Cute styles in good washable fabrics, dresses for school, party dresses, in a large color assortment—many two-tones. Sizes 1-6, 7-14.

ONE GROUP Val. to \$4.95 SALE PRICE... **\$1.38**

ONE GROUP Val. to \$7.95 SALE PRICE... **\$2.38**

Girls' Sweaters

All wools... nylons in cardigan and slip on styles, beautiful colors.

ONE GROUP Val. to \$4.95 SALE PRICE... **\$1.44**

GIRLS' WESTERN LONG SLEEVE SHIRTS

7 to 14 **\$1**

MEN'S FIRST QUALITY 100% NYLON—HELENCA STRETCH SOX

3 pr. **\$1.00**

BOYS' ARGYLE STRETCH NYLON SOX

3 pr. **\$1.00**

BOYS' SPORT SHIRTS

6 to 16 **68c**

BOYS' SUITS

8 to 16 Reg. \$22.50 **\$9.99**

Men's Dress Shirts

Regular and French cuffs in fine white broadcloth... One Group—VAL. TO \$3.95, SALE PRICE... **2 for \$5**

MEN'S ROBES

Just the thing for Father's Day, fine rayon in choice of navy and maroon. REG. \$8.95—VAL. TO \$12.95—SALE PRICE... **\$3.00**

Mens Pegged Denims

Famous brand you'll recognize the moment you see them... choice of colors, in wheat, charcoal, light green, faded blue, pink and helio. REG. \$4.50—SALE PRICE... **\$2.99**

LADIES' BELTS

2.99 TO 6.99

TOP GRADE LEATHER \$1

Made by MAHLER of California—Pastels, Darks, etc.

CONTOUR JEWELLED WIDE-NARROW

MEN'S WESTERN SHIRTS

Reg. to \$6.99... **\$2.00**

MEN'S 100% WOOL Slacks

28 to 42—Reg. to \$14.95 **\$6.66**

Mens Top Quality Reg. 16.95 Imported Snade Zipper **JACKETS \$8.88**

Fully Lined

MEN'S P J's Reg. To \$4.95 **\$2.00**

Sanzorized A-B-C-D-E BRANDED **\$2.00**

MEN'S BETTER SPORT SHIRTS

A large showing in all the newest and leading materials and colors... long and short sleeve.

ONE GROUP—VAL. TO \$4.95—SALE PRICE... **\$1.59**

ONE GROUP—VAL. TO \$6.95—SALE PRICE... **\$2.59**

MEN'S HANES KNIT SPORT SHIRTS

Reg. To \$3.99 **\$1.00**

S-M-L-XL

REMEMBER SALE STARTS FRIDAY, MAY 20 AT 10 A.M.

TORRANCE HERALD—162

NOTICE OF PUBLIC HEARING NOTICE IS HEREBY GIVEN that a public hearing will be held before the Planning Commission on June 1, 1955, at 7:00 p.m. in the Council Chamber, City Hall, Torrance, California, on the following matter: CASE NO. 347: Petition of George W. Thomas, Jr. and various other parties for a Conditional Permit to operate a retail store for the sale of poultry and allied items in conjunction with poultry ranch which has operated there for the past several years, as described as Lots 28 and 30, E. O. Hickman Tract, situated at 4127 West 182nd Street, between Bailey Drive and Francis Avenue in Land Use Zone R-2 (Residential Medium Density). All persons interested in the above matter are requested to appear at the hearing or to submit their written approval or disapproval to the Planning Commission, City Hall, Torrance, California. TORRANCE PLANNING COMMISSION George Powell, Secretary T-May 19, 1955

TORRANCE HERALD—160

NOTICE OF SALE OF STOCK IN AND NOTICE OF INTENDED TRANSFER OF LIQUOR LICENSES OR LICENSEES NOTICE IS HEREBY GIVEN: That RUTH E. ROGERS, Vendor and Licensee, whose address is 1608 Beach Avenue, in the City of Torrance, County of Los Angeles, State of California, intends to sell, transfer and assign to ROBERT L. BAUMAN and YERNON W. CRAFT, Vendee and Intended Transferee, whose address is 2418 Carson Street, in the City of Torrance, County of Los Angeles, State of California, the following described personal property, to-wit: All stock in trade, fixtures, equipment and good will of a certain liquor store, hereinafter known as ROGERS LIQUOR STORE, and located at 1443 Marcella Avenue, in the City of Torrance, County of Los Angeles, State of California, and transfer the following alcohol beverage license (or licenses): Off-Sale General License for the premises located at 1443 Marcella Avenue, in the City of Torrance, County of Los Angeles, State of California. Amount of purchase price or consideration in connection with said transfer of said license (or licenses) is the sum of \$8,000.00, which sum has been deposited in escrow. That a sale, transfer and assignment of the aforesaid stock in trade, fixtures, equipment and good will of the said business will be made, and the consideration therefor together with the consideration for the transfer and assignment of the aforesaid license (or licenses) shall be paid on the twenty-seventh day of June, 1955, at ten o'clock A.M., at the escrow depository of CALIFORNIA BANK, at 1329 Sartori Avenue in the City of Torrance, County of Los Angeles, State of California. Dated May 13, 1955. RUTH E. ROGERS, Vendor and Licensee. ROBERT L. BAUMAN, Vendee and Intended Transferee. YERNON W. CRAFT, Vendee and Intended Transferee. J-7244 T-May 19, 1955

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